



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

www.koat.com

# CONTRACT

<b>Contract / Revision</b> 944506 /		<b>Alt Order #</b>
<b>Product</b>		
<b>Candidate</b>		
<b>Contract Dates</b> 08/23/12 - 08/27/12	<b>Estimate #</b> 11669	
<b>Advertiser</b> Heinrich/D/Senate		<b>Original Date / Revision</b> 08/22/12 / 08/22/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Beth Pfefferle	<b>Sales Office</b> Albuquerque - L
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

And:

**Media Strategies & Research**  
 1580 Lincoln Street  
 Suite 510  
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	08/23/12	08/27/12	5a A7N More In The AM	5-6a		:30			NM	3	\$750.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M--TF--				3	\$250.00			
N 2	KOAT	08/23/12	08/27/12	6a A7N More In The AM	6-7a		:30			NM	3	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M--TF--				3	\$600.00			
N 4	KOAT	08/23/12	08/27/12	Good Morning America	7-9a		:30			NM	3	\$1,485.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M--TF--				3	\$495.00			
N 7	KOAT	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$250.00			
N 8	KOAT	08/26/12	08/26/12	5-6a	5-6a		:30			NM	1	\$85.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$85.00			
N 9	KOAT	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$200.00			
N 10	KOAT	08/23/12	08/23/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$180.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$180.00			
N 11	KOAT	08/24/12	08/24/12	The View 10-11a	10-11a		:30			NM	1	\$250.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 944506 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/23/12 - 08/27/12	<u>Product</u> Candidate	<u>Estimate #</u> 11669
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$250.00			
N 12	KOAT	08/27/12	08/27/12	Anderson Cooper	11a-12n		:30			NM	1	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$120.00			
N 13	KOAT	08/23/12	08/23/12	Chew, The	12-1pm		:30			NM	1	\$135.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$135.00			
N 15	KOAT	08/27/12	08/27/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$150.00			
N 17	KOAT	08/23/12	08/27/12	Ellen 3-4p	3-4p		:30			NM	3	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M--TF--				3	\$150.00			
N 19	KOAT	08/23/12	08/27/12	Dr Oz	4-5p		:30			NM	3	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M--TF--				3	\$250.00			
N 21	KOAT	08/23/12	08/27/12	Action 7 News @ 5p	5-530p		:30			NM	3	\$1,350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M--TF--				3	\$450.00			
N 23	KOAT	08/24/12	08/27/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$1,400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M---F--				2	\$700.00			
N 25	KOAT	08/23/12	08/27/12	Entertainment Tonight 630-7p	630-7p		:30			NM	3	\$1,800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M--TF--				3	\$600.00			
N 28	KOAT	08/24/12	08/27/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	2	\$1,600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M---F--				2	\$800.00			
N 29	KOAT	08/23/12	08/27/12	Action 7 News @ 1030p	1030-1105p		:30			NM	3	\$1,680.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	M--TF--				3	\$560.00			
N 30	KOAT	08/26/12	08/26/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	-----S				1	\$350.00			
N 31	KOAT	08/27/12	08/27/12	Bachelor Pad	7-10p		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
944506 /	

Contract Dates	Product	Estimate #
08/23/12 - 08/27/12	Candidate	11669

Advertiser	Original Date / Revision
Heinrich/D/Senate	08/22/12 / 08/22/12

www.koat.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-----				1	\$1,400.00			
N 32	KOAT	08/23/12	08/23/12	Wipeout	7-8p		:30			NM	1	\$1,900.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$1,900.00			
N 33	KOAT	08/24/12	08/24/12	Shark Tank	7-8p		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$600.00			
N 34	KOAT	08/26/12	08/26/12	Once Upon A Time	7-8p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,200.00			
N 35	KOAT	08/25/12	08/25/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	-----S-				1	\$450.00			
N 36	KOAT	08/26/12	08/26/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	-----S				1	\$750.00			
N 37	KOAT	08/26/12	08/26/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$495.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/23/12	08/29/12	-----S				1	\$495.00			
Totals											44	\$21,580.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/26/12	31	\$15,055.00	\$12,796.75	\$895.77	\$13,692.52
08/27/12 - 08/27/12	13	\$6,525.00	\$5,546.25	\$388.24	\$5,934.49
<b>Totals</b>	<b>44</b>	<b>\$21,580.00</b>	<b>\$18,343.00</b>	<b>\$1,284.01</b>	<b>\$19,627.01</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## CONTRACT



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And:

Media Strategies & Research  
1580 Lincoln Street  
Suite 510  
Denver, CO 80203

<u>Contract / Revision</u> 944073 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 08/23/12 - 09/02/12		<u>Estimate #</u> 11641
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 08/22/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfeifferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	08/30/12	08/30/12	5a A7N More In The AM	5-6a		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---T---				1	\$250.00			
N 2	KOAT	08/23/12	08/23/12	6a A7N More In The AM	6-7a		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$600.00			
N 3	KOAT	08/27/12	08/31/12	6a A7N More In The AM	6-7a		:30			NM	3	\$1,800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-W-F--				3	\$600.00			
N 4	KOAT	08/24/12	08/24/12	Good Morning America	7-9a		:30			NM	1	\$495.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$495.00			
N 5	KOAT	08/28/12	08/30/12	Good Morning America	7-9a		:30			NM	3	\$1,485.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-TWT---				3	\$495.00			
N 6	KOAT	08/25/12	08/25/12	5-6a	5-6a		:30			NM	1	\$120.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$120.00			
N 7	KOAT	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S-				1	\$250.00			
N 8	KOAT	08/26/12	08/26/12	5-6a	5-6a		:30			NM	1	\$85.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
944073 /	

Contract Dates	Product	Estimate #
08/23/12 - 09/02/12	Candidate	11641

Advertiser	Original Date / Revision
Heinrich/D/Senate	08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 -----S 1 \$85.00												
N 9	KOAT	09/02/12	09/02/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -----S 1 \$200.00												
N 10	KOAT	08/24/12	08/24/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$180.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 -----F-- 1 \$180.00												
N 11	KOAT	08/27/12	08/31/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	2	\$360.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 M---F-- 2 \$180.00												
N 12	KOAT	08/28/12	08/30/12	Anderson Cooper	11a-12n		:30			NM	2	\$240.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -T-T--- 2 \$120.00												
N 13	KOAT	08/23/12	08/23/12	Chew, The	12-1pm		:30			NM	1	\$135.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 ---T--- 1 \$135.00												
N 14	KOAT	08/27/12	08/29/12	Chew, The	12-1pm		:30			NM	2	\$270.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 M-W---- 2 \$135.00												
N 15	KOAT	08/24/12	08/24/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 ----F-- 1 \$150.00												
N 16	KOAT	08/31/12	08/31/12	General Hospital	2-3p/1-2p		:30			NM	1	\$150.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 ----F-- 1 \$150.00												
N 17	KOAT	08/23/12	08/24/12	Ellen 3-4p	3-4p		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 ---TF-- 2 \$150.00												
N 18	KOAT	08/28/12	08/30/12	Ellen 3-4p	3-4p		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/27/12 09/02/12 -T-T--- 2 \$150.00												
N 19	KOAT	08/23/12	08/23/12	Dr Oz	4-5p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/20/12 08/26/12 ---T--- 1 \$250.00												
N 20	KOAT	08/27/12	08/31/12	Dr Oz	4-5p		:30			NM	3	\$750.00
Class of Time - Immediately Pre-emptible without notice												

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KOAT  
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Contract / Revision	Alt Order #
944073 /	

Contract Dates	Product	Estimate #
08/23/12 - 09/02/12	Candidate	11641

Advertiser	Original Date / Revision
Heinrich/D/Senate	08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-W-F--				3	\$250.00			
N 21	KOAT	08/24/12	08/24/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$450.00			
N 22	KOAT	08/28/12	08/31/12	Action 7 News @ 5p	5-530p		:30			NM	3	\$1,350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-T-TF--				3	\$450.00			
N 23	KOAT	08/23/12	08/23/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$700.00			
N 24	KOAT	08/27/12	08/29/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$1,400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	M-W----				2	\$700.00			
N 25	KOAT	08/23/12	08/24/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---TF--				2	\$600.00			
N 26	KOAT	08/27/12	08/31/12	Entertainment Tonight 630-7p	630-7p		:30			NM	5	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				5	\$600.00			
N 27	KOAT	08/26/12	08/26/12	Extreme Makeover	Prime Other		:30			NM	1	\$1,165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----S				1	\$1,165.00			
N 28	KOAT	08/23/12	08/23/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$800.00			
N 29	KOAT	08/27/12	08/31/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	4	\$3,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MT-TF--				4	\$800.00			
Totals											51	\$21,635.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/26/12	17	\$6,880.00	\$5,848.00	\$409.36	\$6,257.36
08/27/12 - 09/02/12	34	\$14,755.00	\$12,541.75	\$877.92	\$13,419.67
<b>Totals</b>	51	\$21,635.00	\$18,389.75	\$1,287.28	\$19,677.03

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<u>Contract / Revision</u> 944073 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/23/12 - 09/02/12	<u>Product</u> Candidate	<u>Estimate #</u> 11641
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 08/22/12 / 08/22/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT

And:

**Media Strategies & Research**  
 1580 Lincoln Street  
 Suite 510  
 Denver, CO 80203

<b>Contract / Revision</b> 944676 /		<b>Alt Order #</b>
<b>Product</b> Candidate		
<b>Contract Dates</b> 10/15/12 - 10/21/12		<b>Estimate #</b> 11649
<b>Advertiser</b> Heinrich/D/Senate		<b>Original Date / Revision</b> 08/22/12 / 08/22/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Beth Pfefferle	<b>Sales Office</b> Albuquerque - L
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	10/15/12	10/19/12	5a A7N More In The AM	5-6a		:30			NM	5	\$1,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	MTWTF--				5	\$300.00			
N 2	KOAT	10/15/12	10/19/12	6a A7N More In The AM	6-7a		:30			NM	5	\$2,700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	MTWTF--				5	\$540.00			
N 4	KOAT	10/15/12	10/19/12	Good Morning America	7-9a		:30			NM	5	\$2,125.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	MTWTF--				5	\$425.00			
N 7	KOAT	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$325.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S-				1	\$325.00			
N 9	KOAT	10/21/12	10/21/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----S				1	\$300.00			
N 10	KOAT	10/15/12	10/15/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	M-----				1	\$175.00			
N 12	KOAT	10/18/12	10/18/12	Anderson Cooper	11a-12n		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	---T---				1	\$110.00			
N 13	KOAT	10/16/12	10/16/12	Chew, The	12-1pm		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**Albuquerque, NM 87107**  
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<u>Contract / Revision</u> 944676 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/15/12 - 10/21/12	<u>Product</u> Candidate	<u>Estimate #</u> 11649
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$110.00			
N 17	KOAT	10/15/12	10/19/12	Ellen 3-4p	3-4p		:30			NM	5	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$200.00			
N 19	KOAT	10/15/12	10/19/12	Dr Oz	4-5p		:30			NM	5	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$400.00			
N 20	KOAT	10/19/12	10/19/12	The View 10-11a	10-11a		:30			NM	1	\$180.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$180.00			
N 21	KOAT	10/15/12	10/19/12	Action 7 News @ 5p	5-530p		:30			NM	5	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$500.00			
N 22	KOAT	10/17/12	10/17/12	Katie Couric M-F	2p-3p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$200.00			
N 23	KOAT	10/15/12	10/19/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$2,875.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$575.00			
N 25	KOAT	10/15/12	10/19/12	Entertainment Tonight 630-7p	630-7p		:30			NM	5	\$3,750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$750.00			
N 27	KOAT	10/16/12	10/16/12	DWTS	7-8p		:30			NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$2,500.00			
N 28	KOAT	10/15/12	10/18/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	4	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWT---				4	\$750.00			
N 29	KOAT	10/19/12	10/19/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$540.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$540.00			
N 30	KOAT	10/15/12	10/15/12	Castle	9-10p		:30			NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$2,500.00			
N 31	KOAT	10/17/12	10/17/12	Nashville	9-10p		:30			NM	1	\$1,300.00
Class of Time - Immediately Pre-emptible without notice												

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**Albuquerque, NM 87107**  
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Contract / Revision	Alt Order #
944676 /	

Contract Dates	Product	Estimate #
10/15/12 - 10/21/12	Candidate	11649

Advertiser	Original Date / Revision
Heinrich/D/Senate	08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --W---- 1 \$1,300.00												
N 32	KOAT	10/18/12	10/18/12	Greys Anatomy	8-9p		:30			NM	1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---T--- 1 \$2,500.00												
N 33	KOAT	10/19/12	10/19/12	Shark Tank	7-8p		:30			NM	1	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$850.00												
N 34	KOAT	10/21/12	10/21/12	Revenge	8-9p		:30			NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$1,500.00												
N 35	KOAT	10/20/12	10/20/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$550.00												
N 36	KOAT	10/21/12	10/21/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$800.00												
N 37	KOAT	10/16/12	10/16/12	Nightline	1105-1135p		:30			NM	1	\$205.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -T----- 1 \$205.00												
N 38	KOAT	10/20/12	10/20/12	5-6a	5-6a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$175.00												
<b>Totals</b>											<b>62</b>	<b>\$36,270.00</b>

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/21/12	62	\$36,270.00	\$30,829.50	\$2,158.07	\$32,987.57
<b>Totals</b>	<b>62</b>	<b>\$36,270.00</b>	<b>\$30,829.50</b>	<b>\$2,158.07</b>	<b>\$32,987.57</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<u>Contract / Revision</u> 944601 /		<u>Alt Order #</u>
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/08/12 - 10/14/12		<u>Estimate #</u> 11648
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 08/22/12 / 08/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Beth Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/08/12	10/12/12	5a A7N More In The AM	5-6a		:30			NM	5	\$1,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$300.00			
N 2	KOAT	10/08/12	10/12/12	6a A7N More In The AM	6-7a		:30			NM	5	\$2,700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				5	\$540.00			
N 4	KOAT	10/08/12	10/12/12	Good Morning America	7-9a		:30			NM	6	\$2,550.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MTWTF--				6	\$425.00			
N 7	KOAT	10/13/12	10/13/12	Sa A7N Balloon Fiesta	6-9a		:30			NM	1	\$490.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S-				1	\$490.00			
N 9	KOAT	10/14/12	10/14/12	Su A7N Balloon Fiesta	6-9a		:30			NM	1	\$450.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----S				1	\$450.00			
N 10	KOAT	10/12/12	10/12/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$175.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----F--				1	\$175.00			
N 12	KOAT	10/09/12	10/09/12	Anderson Cooper	11a-12n		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-T-----				1	\$110.00			
N 13	KOAT	10/10/12	10/10/12	Chew, The	12-1pm		:30			NM	1	\$110.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
944601 /	

Contract Dates	Product	Estimate #
10/08/12 - 10/14/12	Candidate	11648

Advertiser	Original Date / Revision
Heinrich/D/Senate	08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 --W---- 1 \$110.00												
N 15	KOAT	10/11/12	10/11/12	General Hospital	2-3p/1-2p		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ---T--- 1 \$165.00												
N 17	KOAT	10/08/12	10/12/12	Ellen 3-4p	3-4p		:30			NM	5	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MTWTF-- 5 \$200.00												
N 19	KOAT	10/08/12	10/12/12	Dr Oz	4-5p		:30			NM	5	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MTWTF-- 5 \$400.00												
N 20	KOAT	10/08/12	10/08/12	The View 10-11a	10-11a		:30			NM	1	\$180.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 M----- 1 \$180.00												
N 21	KOAT	10/08/12	10/12/12	Action 7 News @ 5p	5-530p		:30			NM	5	\$2,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MTWTF-- 5 \$500.00												
N 22	KOAT	10/09/12	10/09/12	Katie Couric M-F	2p-3p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -T----- 1 \$200.00												
N 23	KOAT	10/08/12	10/12/12	Action 7 News @ 6p	6-630p		:30			NM	5	\$2,875.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MTWTF-- 5 \$575.00												
N 25	KOAT	10/08/12	10/12/12	Entertainment Tonight 630-7p	630-7p		:30			NM	5	\$3,750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 MTWTF-- 5 \$750.00												
N 27	KOAT	10/08/12	10/08/12	DWTS	7-10p		:30			NM	1	\$2,800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 M----- 1 \$2,800.00												
N 28	KOAT	10/10/12	10/12/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	2	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 --W-F-- 2 \$750.00												
N 29	KOAT	10/09/12	10/11/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$1,080.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -T-T--- 2 \$540.00												
N 30	KOAT	10/09/12	10/09/12	Private Practice	9-10p		:30			NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
944601 /	

Contract Dates	Product	Estimate #
10/08/12 - 10/14/12	Candidate	11648

Advertiser	Original Date / Revision
Heinrich/D/Senate	08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   -T-----   1   \$1,500.00												
N 31	KOAT	10/10/12	10/10/12	Middle/Neighbors	7-8p		:30			NM	1	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   --W----   1   \$1,200.00												
N 32	KOAT	10/11/12	10/11/12	Last Resort	7-8p		:30			NM	1	\$1,350.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   ---T---   1   \$1,350.00												
N 33	KOAT	10/12/12	10/12/12	20/20	9-10p		:30			NM	1	\$2,025.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   ----F--   1   \$2,025.00												
N 34	KOAT	10/14/12	10/14/12	Once Upon A Time	7-8p		:30			NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   -----S   1   \$1,500.00												
N 35	KOAT	10/13/12	10/13/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   -----S-   1   \$550.00												
N 36	KOAT	10/14/12	10/14/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   -----S   1   \$800.00												
N 37	KOAT	10/08/12	10/10/12	Nightline	1105-1135p		:30			NM	2	\$410.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12   10/14/12   M-W----   2   \$205.00												
<b>Totals</b>											<b>63</b>	<b>\$35,470.00</b>

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/14/12	63	\$35,470.00	\$30,149.50	\$2,110.47	\$32,259.97
<b>Totals</b>	<b>63</b>	<b>\$35,470.00</b>	<b>\$30,149.50</b>	<b>\$2,110.47</b>	<b>\$32,259.97</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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